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Company Profile

Industry Sector: Software development

Company Overview: INFOTECH Soft, Inc. creates innovative software solutions for healthcare and the life sciences. We continuously expand the state of the art in information technology and computer engineering to create tools that enhance the productivity of health professionals and institutions. Our products focus on the collection, processing and management of clinical trial data, and on the integration of information from diverse and disparate sources into a comprehensive, unified semantic environment.

Target Market(s):

- Research Study Automation
- Information Integration

Key Value Drivers

Technology:

- Research Study Automation: Electronic Data Capture and Trial Management
- Semantic Information Integration

Competitive Advantage:

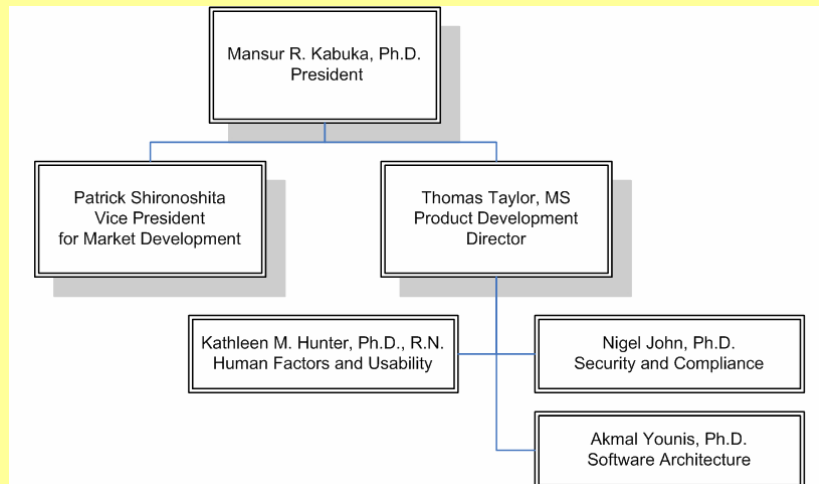
- Flexible XML format for complex forms and assessments
- Reusable, standards-based study workflow model
- Designed for clinical and medical research objectives
- Cutting-edge Semantic Web and Web Services technology

Plan & Strategy:

- Leverage existing customers and contacts within medical research community
 - o Concentrate on researcher-initiated studies
- Promote sales of value-added services
 - o Main functionality provides as freeware to non-profits
 - o "Premium" version available for licensing
- Expand product line based on the needs of researchers

*Technology funded by the National Center for Research Resources, National Cancer Institute, and National Institute of Mental Health and being commercialized under the NIH-CAP

Management



Product Pipeline

