Company Profile

Industry Sector:
Medical devices, reprocessing, dialysis, endoscopy

Company Overview:
Medical device company with paradigm shifting cleaning technology for narrow passageways

Target Market(s):
- Dialysis
- Endoscopy
- Cleaning, disinfection, and cold sterilization
- Membranes, microfluidics, bioprocessing, clean-in-place, UHP water systems
- Biofilm prevention and removal

Management

Leadership:
- Dr. Mohamed E. Labib, CEO
- Ernie Elgin, COO
- Dr. Charles Brumlik, CTO
- Frank Joworisak, CFO

Key Value Drivers

Technology*:
Two phase cleaning to reuse hemodializers (also called dialysis membranes, dialyzer reprocessing, clearance recovery, hemodialysis)

Competitive Advantage:
Orders of magnitude better cleaning, volume and clearance recovery
Can easily reuse dialysis membranes up to 20-40 times
Can get the benefit of single use dialyzers at the price of reused membranes

Plan & Strategy:
Organic growth of sales starting regionally and branching out into major U.S. centers

Product Development

2008
Prepare sales and marketing timeline, budget, and materials
FDA submission
Start sales of:
- ClearFlux cleaning instrument
- Cleaning solutions
- Disinfection solutions