Connecting Health Innovation, LLC

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Company Profile

Industry Sector: Wellness / Health

Company Overview: CHI was founded in February 18, 2013 with a focus on leveraging the work spearheaded by Dr. James Hébert on the effects of inflammatory diets on health in the commercial markets. The first innovation of CHI is its patent-pending DII for which they have actively been recruiting partners among the healthcare, insurance, research and technology sectors to move the DII to the marketplace.

Target Market(s): Self-insured Employers, Insurers, Health Providers

Key Value Drivers

Technology*: We focus on leveraging our dietary inflammatory index (DII™ index to deliver deep education and content that helps patients reduce diet-induced inflammation in order to improve health outcomes and reduce healthcare costs.

Competitive Advantage: The DII™ relies on data from 1943 research studies conducted over 50 years that have measured the inflammatory and anti-inflammatory effects of individual foods, nutrients and other food constituents and met our strict criteria for inclusion. It is evidence based, patented and research backed.

Plan & Strategy: Partner with delivery platforms.

Management

Leadership:
• Dr. James R. Hebert - Founder, President, Scientific Director
• Dr. Michael D. Wirth - Senior Research Scientist
• Dr. Nitin Shivappa - Senior Research Scientist
• Ms. Julie Houston - Executive Director

Product Pipeline

1. Pipeline One: DII-Based Inflammatory Reduction Counseling System: 6- to 52-week system to reduce inflammation in patients’ diets; Online content to reach patients unable to attend in person

2. Pipeline Two: DII Data-based Offerings: Food labeling, strategic coupons, selling of user data

3. Pipeline Three: DII Food Offerings: Medicinal foods, packaged foods