Insightfil

insightfil

BETTER CARE PLANS, DELIVERED.

Contact:
Ted Acworth

Location:
Boston, MA

Email:
acworth@insightfil.com

Tel:
631.793.7348

Website:
http://www.insightfil.com

Company Profile

Industry Sector: Technology, Medication Adherence

Company Overview: Insightfil is dedicated to positively impacting patient outcomes by measurably reducing medication errors, improving adherence (from norm of ~40% to NIH study goal of 75+%), increasing patient satisfaction, optimizing health professional time, and reducing waste.

Target Market(s): Integrated Medicine Centers, Private Practice Physicians, Pharmacies

Key Value Drivers

Technology*: Through proprietary inter-connected software applications, our pill dispensing robotic workstations fill/ship personalized on-demand packaging. Our patient app links to the provider's electronic medical records system (EMR) and our central fill pharmacy's prescription management system (PMS), to close the care circle.

Competitive Advantage: Insightfil is delivering to the market with a unique "Personalized Wellness Portfolio" (PWP) that dispenses custom medication regimens to patients reinforcing physician orders of therapy. The Insightfil offering is the first of its kind to connect three critical "stakeholders" in the successful administration of medication therapy: patient, clinic, and pill manufacturer.

Plan & Strategy: We plan to adopt a medication therapeutic management strategy once we accumulate adherence data. Using this model, we will earn value-add revenues from payers and health systems as we directly support high risk and high cost populations and from pharma companies as we support adherence in clinical trials.

Management

Leadership:
Ted Acworth, MBA, PhD: CEO and Founder
Eric Secor, PhD, ND, MPH, MS, Lac
Richie Bavasso, MBA: CCO
Mike Trachtman, MS: CTO

Product Pipeline

Pipeline:
Develop the "manufacturer to clinic to patient" system to support medication adherence and subsequent outcomes tracking back to the health system EMR.