**Contact:** Orang Dialameh
**Location:** Santa Monica, CA
**Email:** orang@ivisit.com
**Tel:** 310-857-6547
**Website:** www.ivisit.com

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
National Institutes of Health
Larta Institute
National Institutes of Health Commercialization Assistance Program (NIH-CAP)

## Company Profile

**Industry Sector:** Software

**Company Overview:**
iVisit is a technology company focused on delivering high fidelity unified communication and collaboration solutions for the consumer, enterprise, and healthcare markets.

**Target Market(s):**
Disease management, remote patient care, home assisted living; assistance solutions for visually impaired users, and mobile video relay services for speech and hearing impaired.

## Key Value Drivers

**Technology:** iVisit Rx enables remote face-to-face communication between medical practitioners and patients. The platform combines video conferencing, GPS Location-based services, photo transfers, messaging, session recording, and remote patient monitoring. It works across IP and 3G+ networks and allows connectivity between mobile phones, PCs, and mobile diagnostic devices. SeeStar/SeeScan offers object recognition capabilities and remote sighted assistance for visually impaired users over mobile devices.

**Competitive Advantage:** We are working with our partners to remotely treat patients in the home and help patients manage chronic diseases such as diabetes. Our unique ability to work across mobile phones, accessibility to disabled users, and scalable peer-to-peer architecture provides an opportunity for rapid market penetration.

**Plan & Strategy:** Pursue Federal HIT and NIH funding to deploy services and demonstrate outcomes. Offer iVisit Rx directly to larger healthcare providers and target major disease states, home assisted living, and assistance solutions for elderly and disabled. Implement M&A and/or franchise strategy for rapid expansion.

## Management

**Leadership:**
Orang Dialameh – CEO and Co-founder
Tim Dorcey – CTO and Co-Founder

## Product Pipeline

**iVisit RX** – Connects medical practitioners and patients for face-to-face consultations, allowing for remote patient care, disease management, and other telemedicine applications. Beta versions are currently running on Windows Mobile touch screen devices and PCs.

**iVisit SeeScan** – Mobile application allowing visually impaired users to quickly detect and recognize objects such as consumer goods and currency. Beta versions are currently running on Windows Mobile touch screen devices.

**iVisit SeeStar** - Allows visually impaired users to transmit live images to a remote assistant that can describe their surroundings, provide directions, identify landmarks, or recognize objects.

**Coming soon:** Integrated vital sign monitoring using wireless technologies such as Bluetooth to enable remote patient monitoring.